

LBMI SURVEY OF ECO-LABELING PERSPECTIVES: Please fill-out and return the following survey questionnaire. [The respondent information is requested to categorize response summaries and will not be used for any other purposes.]

Name/Title:
Firm/Organization:
Address:
City, State:
Zip:

Phone/Fax:
Email:

- 1a. What percentage of your customers currently request eco-certified lumber?
- 0%
 2%
 5%
 10%
 >20%
 Don't know/Not applicable
- 1.b What percent of your dimension lumber inventory (or jobsite framing) do you expect to be eco-certified in 2 years? ____%. In 5 years? ____%.
2. On average, how much, if any, do you estimate eco-certification will increase your cost-of-goods versus open marketplace for products of same specie, grade, and size specifications?
- 0%
 2%
 5%
 10%
 >20%
 Don't know/Not applicable
- 3a. On average, how much, if any, do you estimate that current chain-of-custody requirements for eco-certified lumber will increase your cost-of-handling lumber (jobsite framing) this year?
- 0%
 2%
 5%
 More than 5%
 Don't know/Not applicable
- 3b. What percent will chain-of-custody requirements cost in 2 years? ____%. In 5 years? ____%.
- 4a. If cost to acquire and handle eco-certified lumber is greater than 0%, what aspect of present chain of custody requirements will contribute the greatest increase to your costs? Rank order the following from highest (#1) to lowest (#5):
- ___ Initial administration
___ Cost-of-goods
___ Documentation
___ Segregation of products
___ Archival/retrieval time period
___ Other:
- 4b. For the highest ranked aspect, why?
- 5a. From your perspective, is a voluntary forest management standard needed? Yes; No.

- 5b. For either answer, why?
- 5c. If yes, which consensus standards development organization should develop a voluntary standard for eco-forest management? [check one]
- ASTM Forest Subcommittee of the Wood Committee
 - ASTM Sustainability Subcommittee of the Performance of Buildings Committee
 - USDA Forest Service
 - All of the above
 - Other:
 - No preference
- 5d. For your selection, why?
- 6a. Do you favor documentation of eco-forest compliance in commerce by means of an *eco-label*, a permanent marking on each piece of lumber (grade stamp)? Yes; No.
- 6b. If so, should label and compliance with a voluntary eco-forest management standard be administered by the American Lumber Standard Committee (ALSC)? Yes; No.
- 6c. If not ALSC, who should administer the eco-labeling program?
7. What other groups should also be directly involved in development of an eco-forest management standard, wherever developed? [check all that apply.]
- INDUSTRY:
- National Association of Realtors
 - National Association of Home Builders
 - Construction Specification Institute
 - American Institute of Architects
 - National Institute of Building Science
 - International Code Council
 - Manufactured Housing Association
 - Manufactured Housing Institute
 - US Green Building Council
 - National Lumber and Building Materials Dealers Association
 - North American Retail Hardware Association
 - WTCA – Representing the Structural Building Components Industry
 - National Wood Window and Door Association
 - APA—The Engineered Wood Association
 - Associated General Contractors of America
 - Lumber Inspection Bureaus
 - lumber and hardware buying coops
 - big-box retailers
 - forest owners
 - forest product producers
- GOVERNMENT:
- National Institute of Standards and Technology (DOC)
 - Department of Housing and Urban Development
 - Environmental Protection Agency
 - Department of Agriculture (Forest Service, Forest Products Laboratory)]
- 8a. Should (all) existing eco-forest management certifications be ‘grand-fathered’ as acceptable for the purpose of labeling on an interim basis, allowing implementation of *eco-labeling* to proceed while a voluntary consensus standard is under development? Yes; No.
- 8b. For either answer, why?